

MAHARASHTRA ANIMAL AND FISHERY SCIENCES UNIVERSITY, NAGPUR
SEMESTER END THEORY EXAMINATION, B.Tech. (D.T.)

Semester	: I (V Dean)	Academic Year	: 2021-2022
Course No.	: DBM-102	Course Title	: Communication Skill
Credits	: 1+1=2	Total Marks	: 50
Day & Date	: Friday, 06/05/2022	Time	: 02:30 hrs

- Note :** 1) All questions from **Section 'A'** are compulsory.
2) Solve **Any Three** questions from **Section 'B'**.
3) Draw neat and well labelled diagram wherever necessary.

SECTION –‘A’

Q. 1 A) Choose the most appropriate answer from the options given below. (05)

- i) Communication is a part of skills.
 - a) Soft
 - b) Hard
 - c) Rough
 - d) Short
- ii) Message is any signals that triggers the response of a
 - a) Receiver
 - b) Driver
 - c) Sender
 - d) All of these
- iii) context refers to the relationship between sender and the receiver.
 - a) Social
 - b) Physical
 - c) Cultural
 - d) None of these
- iv) Letters, e-mail and telephone are the examples of
 - a) Message
 - b) Feedback
 - c) Channel
 - d) Encoding
- v) A indicate the action done by subject
 - a) Verb
 - b) Adverb
 - c) Noun
 - d) Pronoun

B) Define the following terms: (05)

- i) Communication
- ii) Channel
- iii) Abstract
- iv) Adverb
- v) Grammar

Q. 2 A) State True or False. Rewrite the false statement after making necessary corrections. (05)

- i) Precise should be $\frac{1}{4}$ of the original text.
- ii) Proper noun always begins with a small letter.
- iii) Our dress code is an example of verbal communication.
- iv) Learning is a continuous process.
- v) The receiver is the person who transmits message.

B) Match the pairs

(05)

Column - "A"**Column - "B"**

- i) Communication model
- ii) Circular letter
- iii) Time of action
- iv) Oral presentation
- v) Reading

- a) Tense
- b) Verbal communication
- c) Berlo's model
- d) Decoding
- e) Mass Communication

SECTION - 'B'

- Q. 3 A) Explain the importance of communication skill in the corporate world. (05)
B) Differentiate between Verbal and non verbal communication. (05)
- Q. 4 A) What is listening and explain in detail the listening process. (05)
B) Explain linguistic and non-linguistic barriers to communication. (05)
- Q. 5 A) Discuss nature and significance of communication (03)
B) Write an explanatory note on "Precise writing" and "Summarizing". (03)
C) Explain in details about group discussion. (04)
- Q. 6 A) Write few innovative methods to enhance vocabulary. (03)
B) State different steps in writing effective sentence. (03)
C) Explain the structure and functions of grammar. (04)
- Q.7 Discuss different models of communication with the suitable diagram. (10)
